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Press Releases

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Mid-America Leases New 48-acre Mixed-Use Development in Greenfield (Milwaukee MSA), Wisc. < [All News](#)

Nov 14, 2016

[DAN COHEN](#) [ADAM DREIER](#) [TONY COLVIN](#) [COLBALT PARTNERS](#) [DAN ROSENFELD](#) [SCOTT SATULA](#)

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Photo of construction at 84South available [here](#).

Rendering of Fresh Thyme at 84South available [here](#).

Rendering of Ulta at 84South available [here](#).

GREENFIELD, Wisc. (November 14, 2016) – **Mid-America Real Estate – Wisconsin LLC** announced that the firm has secured eight new leases for 84South, a new, ground-up, mixed-use project being developed by Milwaukee based **Cobalt Partners**.

84South is a 48-acre mixed-use development positioned within the Southridge Mall regional trade area with excellent connectivity to Milwaukee's south/southwest side via I-894, Layton Avenue, 84th Street and Forest Home Avenue. Eight retailers have signed leases and plan to occupy space. The groundbreaking of 84South happened on Oct 31. The first phase of construction will be completed in summer 2017.

Fresh Thyme Farmers Market signed a lease for 28,700-square-feet. **Mid-America** Principal **Dan Rosenfeld** and Vice President **Scott Satula** represented the developer, **Cobalt Partners**.

Total Wine and More signed a lease for 25,000-square-feet. **Mid-America** Principal **Dan Rosenfeld** and Vice President **Scott Satula** represented the developer, **Cobalt Partners**.

Ross Dress For Less signed a lease for 25,000-square-feet. **Mid-America** Principal **Dan Rosenfeld** and Vice President **Scott Satula** represented the developer, **Cobalt Partners**.

Ulta signed a lease for 10,000-square-feet. **Mid-America** Principal **Dan Rosenfeld** and Vice President **Scott Satula** represented the developer, **Cobalt Partners**, and Principal **Dan Cohen** represented the tenant.

Five Below signed a lease for 8,500-square-feet. **Mid-America** Principal **Dan Rosenfeld** and Vice President **Scott Satula** represented the developer, **Cobalt Partners**, and Principals **Tony Colvin** and **Dan Cohen** represented the tenant.

Kirklands signed a lease for 8,000-square-feet. **Mid-America** Principal **Dan Rosenfeld** and Vice President **Scott Satula** represented the developer, **Cobalt Partners**, and Principal **Tony Colvin** represented the tenant.

Carters/Oskosh signed a lease for 6,900-square-feet. **Mid-America** Principal **Dan Rosenfeld** and Vice President **Scott Satula** represented the developer, **Cobalt Partners**, and Principal **Adam Dreier** represented the tenant.

Portillo's leased a 2 acre out-lot. **Mid-America** Principal **Dan Rosenfeld** and Vice President **Scott Satula** represented the developer, **Cobalt Partners**, and Principals **Dan Cohen** and **Adam Dreier** represented the tenant.

Mid-America Real Estate -Wisconsin LLC is a member of the Oakbrook Terrace, Illinois-based Mid-America Real Estate Group and a ChainLinks affiliate. Mid-America is the Midwest's leading full-service retail real estate organization, specializing in tenant representation, asset management, investment sales and development advisory services. For additional information, call Mid America Real Estate-Wisconsin at (414) 273-4600.